



Chemeca 2024

Lead the Change



Chemeca 2024 incorporating Hazards Australasia Sponsorship prospectus

29 September – 1 October | Gold Coast, Queensland, Australia

www.chemeca.org





Chemeca 2024

Lead the Change

Hazards
Australasia 2024

Invitation to sponsor Chemeca 2024 and Hazards Australasia

We are excited to once again see Chemeca and Hazards Australasia co-locate, this time in the vibrant city of the Gold Coast in Queensland, Australia. This year marks the fifty-fourth year of Chemeca, and the second time we are co-locating with Hazards Australasia now in its eleventh year in Australasia.

About Chemeca

Chemeca is an annual conference for the Australian and New Zealand community of chemical and process engineers and industrial chemists who come together to discuss latest developments in the field, share industry knowledge, recognise outstanding achievement, and share experiences and insights that help the industry to grow.

About Hazards

Hazards Australasia is a leading process safety conference. It shares best practice, latest developments and lessons learned in process safety, promoting a continuous focus on improving process safety performance. It will bring together process safety practitioners from Australia, New Zealand and beyond.

Why partner with us?

Chemeca is one of the largest annual chemical engineering conferences in Australasia for academia and industry. By sponsoring or exhibiting at our event, you will have extensive brand exposure to a diverse audience of scientists, engineers, lecturers and students from a multitude of industries such as oil and gas, manufacturing, mining, resources, utilities and food and beverage.

The conference program will feature an afternoon joint conference plenary and a welcome reception, followed by two full days with five streams of content. The conference dinner will be held at an exciting Gold Coast destination and will certainly be a highlight of the conference, featuring our annual Awards of Excellence presentations and entertainment.

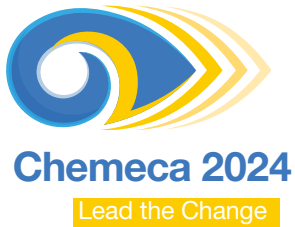
With over 300 delegates set to attend Chemeca and Hazards Australasia, this will be an extremely well attended event with national and international delegates all coming together to share their knowledge and experience with their peers and lead the change.

We look forward to partnering with you in 2024. Should you have any questions, or would like to discuss other partnering opportunities outside of this prospectus, please contact the IChemE team at chemeca@icheme.org or hazardsaus@icheme.org.

Best regards,

Allyson Woodford and Alasdair Beveridge

Conference Co-Chairs



What is Chemeca?

Chemeca is an annual conference for the Australian and New Zealand community of chemical and process engineers and industrial chemists who come together to discuss latest developments in the field, share industry knowledge, recognise outstanding achievement, and share experiences and insights that help the industry to grow.



Chemeca 2024 themes are:

- Energy and Emissions
- Materials and Recycling
- Catalysis
- Education and Leadership
- Innovation
- Industry Practices
- Water and Waste Treatment
- Nutrition and Health
- Digitalisation, AI & Disruptive Tech
- Bioprocessing and Bioengineering



Hazards
Australasia 2024

What is Hazards Australasia?

Hazards Australasia is a leading process safety conference. It shares best practice, latest developments and lessons learned in process safety, promoting a continuous focus on improving process safety performance. It will bring together process safety practitioners from Australia, New Zealand and beyond.



Themes for Hazards Australasia

- Identifying and embedding good practice in major hazards management
- The role of executive leadership in managing major hazards
- Understanding and managing the challenges and hazard implications of new technologies and applications
- Identifying further opportunities for sharing and learning across industries and sectors.





Who will attend Chemeca 2024 and Hazards Australasia?

The Chemeca conference will interest all those who contribute to the advancement of technology and the process industries including engineers, scientists, manufacturers, suppliers, and service professionals. Hazards Australasia will attract process safety and loss prevention professionals to connect with their peers, build networks and renew their focus on good process safety practice.



Location

- Australia
- New Zealand
- Asia
- Europe and Americas



Job level/type

- Managers
- Professor/Lecturer/Academia
- Senior/Lead/Principal Engineer
- PHD Students
- Director/CEO/Vice President





Why Sponsor or exhibit at Chemeca and Hazards Australasia in 2024?

Sponsoring or exhibiting at Chemeca 2024 and Hazards Australasia can help you generate new business leads, raise brand awareness, demonstrate your commitment to process safety good practice and/or provide a cost effective, time-effective way to catch-up with clients and contacts.

Key benefits of sponsoring:

Brand exposure among a diverse audience of scientists and engineers including (but not limited to)

- Process and process safety engineers.
- Senior Lecturers, Professors and Heads of School
- National Managers
- Managing Directors, CEOs
- Principal Consultants
- Vice Presidents
- PHD Students



Establish relationships with potential clients from industries such as:

- Oil and Gas
- Mining
- Chemical
- Manufacturing
- Utilities
- Food and Beverage
- Major Universities across Australia and New Zealand
- An opportunity to promote your products or services - particularly if you work or support the field of process-related industries
- Assurance that you are partnering with organisations experienced in hosting well organised, well-attended events that attract national and international interest; and
- The opportunity to align your brand with a conference that will further the agenda for chemical and process engineering in Australia and New Zealand and to align with the peak bodies representing the profession.

By partnering with us for Chemeca 2024 and Hazards Australasia, your company will have exposure via our marketing activities including:

Multiple direct event communication sent to members and non-members across Asia-Pacific (upwards of 8000 per combination) via our:

- Member News
- CPD Bulletin; and
- direct emails

There is also opportunity to feature your logo in advertisements across:

The Chemical Engineer Magazine which reaches more than 28,500 process and chemical engineers worldwide.

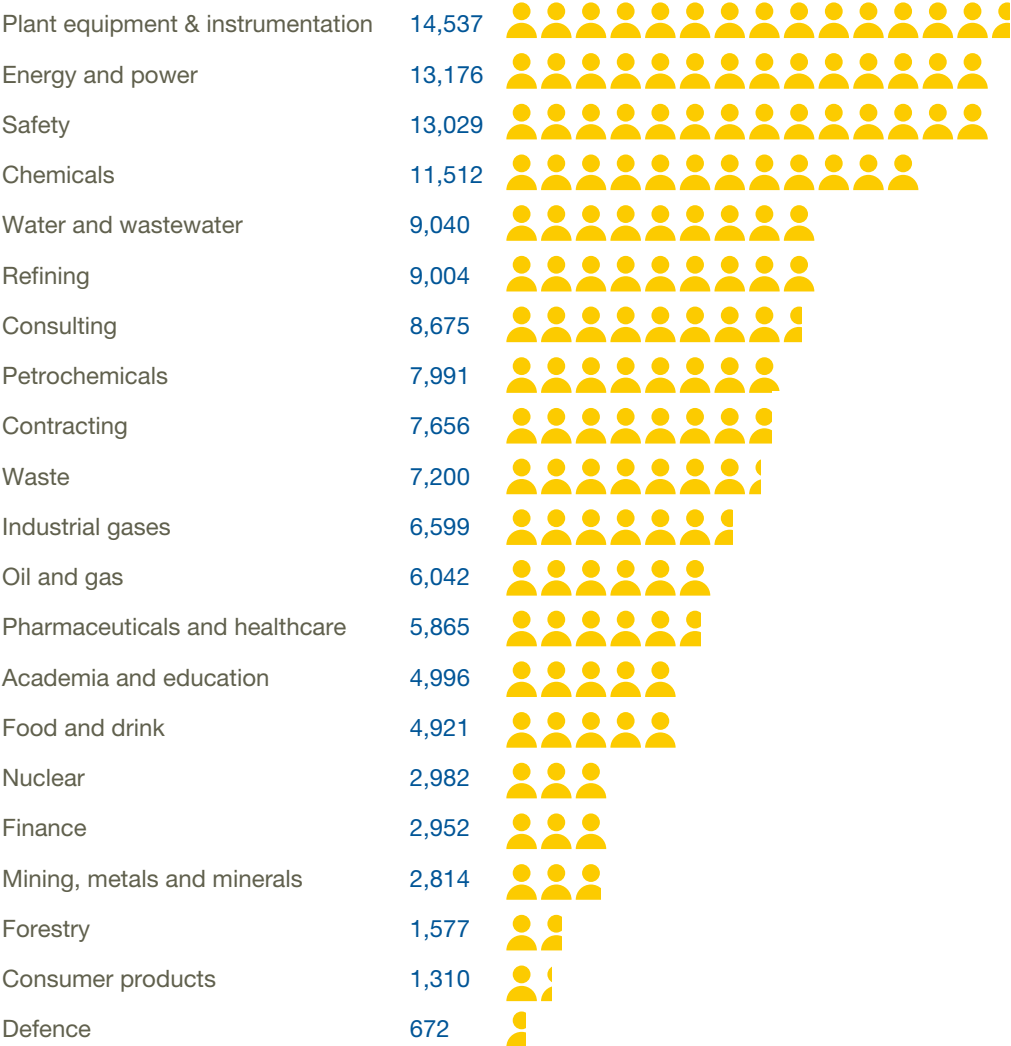
Readers by job title *

*This data is taken from IChemE's membership database, showing the most popular job titles listed by members



Number of readers by sectors in which they work

Many of our readers report working across multiple sectors:



And an even wider reach to our global audience with:

- Over 165,000 social media followers across three platforms (LinkedIn, Facebook and Instagram).
- Over 30,000 website views.

Something for everyone

There are varying levels of sponsorship available that provide the opportunity to promote your organisation and/or products. Customised sponsorship and partnership opportunities are available upon request. Please contact chemeca@icheme.org or hazardsaus@icheme.org for more information.

Below is a summary of the packages available for Chemeca 2024 and Hazards Australasia.

Prices listed are in Australian Dollars and exclusive of GST.

Overview

Conference Sponsors		
Conference Partner	\$20,000 (excl. GST)	3 opportunities available
Hackathon Sponsor	\$ 20,000 (excl. GST)	Limited opportunities available
Gold Sponsor	\$ 15,000 (excl. GST)	Limited opportunities available
Silver Sponsor	\$ 10,000 (excl. GST)	Limited opportunities available
Bronze Sponsor	\$ 8,000 (excl. GST)	Limited opportunities available

Networking Sponsors		
Conference Dinner Sponsor	\$15,000 (excl. GST)	Exclusive opportunity
Welcome Reception Sponsor	\$10,000 (excl. GST)	SOLD
Poster Networking Session Sponsor	\$ 6,000 (excl. GST)	Exclusive opportunity
Lunch Sponsor	\$ 4,000 (excl. GST)	2 opportunities available
Coffee Cart Sponsor	\$ 5,000 (excl. GST)	Exclu SOLD opportunity

Program Sponsors		
Conference App Sponsor	\$5,000 (excl. GST)	Limited opportunities available
Plenary Speaker Sponsor	\$ 5,000 (excl. GST)	5 opportunities available
Technical Session Sponsor	\$ 4,000 (excl. GST)	Subject to program availability

Conference Materials		
Name badge and lanyard Sponsor	\$ 5,000 (excl. GST)	(Lim SOLD
Proceedings Sponsor	\$ 3,000 (excl. GST)	Exclusive opp SOLD

Exhibition		
Single Exhibition Booth (3mx2m)	\$ 4,000 (excl. GST)	Limited opportunities available

Conference Sponsors

(all prices are in Australian dollars and exclude GST)



Chemeca Conference Partner

Hazards Conference Partner

\$20,000 AUD (excl. GST)

Partner with Chemeca or Hazards Australasia, two well-established conferences in Australasia for chemical engineers, industrial chemists, academics and scientists from Australia, New Zealand and across the globe. Align your brand with a conference that will further the agenda in Australia and New Zealand and to align with some of the peak bodies representing the profession.

Sponsorship package includes:

- 5 complimentary registrations to the conference, dinner, and networking events
- 2 reserved seats at a VIP table at the conference dinner
- Verbal recognition as a Conference Partner during the conference and social functions.
- Opportunity for a company representative to give a (5) minute speech during the conference program (timing to be advised by the organising committee)
- Opportunity to sponsor a technical session in the conference program and have a company representative chair that session (subject to approval by the organising committee)
- Double booth space (6m x 3m) in the exhibition area
- 2 push notifications promoting your company during the conference (Sent to delegates via the conference app)
- Option to include 1 full page advertisement in the conference proceedings
- Option to include digital promotional material in the conference app (linked to your exhibition profile)
- Opportunity to provide branded notepads and/or pens for delegates (at sponsor's own cost)
- Company logo featured on all onsite conference signage and promotional materials
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings





Hackathon Sponsor

(Chemeca only)

\$20,000 AUD (excl. GST)

The combined Chemeca and Hazards Australasia conference plans to host a student-led hackathon with a scenario to be fine-tuned with selected hackathon sponsor. The sponsor will have the opportunity to set the challenge and review the student submissions. Hackathon sponsors have a direct opportunity to meet young engineers who may be perfect to join their team.

Sponsorship package includes:

- 4 complimentary registrations to the conference, dinner and networking functions
- 2 reserved seats at a VIP table at the conference dinner
- 1 representative from your organisation to join the Hackathon committee, providing the opportunity to shape the Hackathon problem
- Company logo featured on signage and promotional materials related to the Hackathon
- Option to include 1 full page advertisement in the conference proceedings
- Option to include digital promotional material in the conference app
- One push notification promoting your company sent during the conference
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Gold sponsor

\$15,000 AUD (excl. GST)

Sponsorship package includes:

- 3 complimentary registrations to the conference, dinner, and networking events
- 2 reserved seats at a VIP table at the conference dinner
- Verbal recognition as a Gold Sponsor during the conference and networking events
- Single booth exhibition space (3m x 3m) in the exhibition area
- Option to include 1 full page advertisement in the conference proceedings
- Option to include digital promotional material in conference app (linked to your exhibition profile)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Silver sponsor

\$10,000 AUD (excl. GST)

Sponsorship package includes:

- 2 complimentary registrations to the conference, dinner, and networking events
- Verbal recognition as Silver Sponsor during conference and social functions
- Option to include digital promotional material in conference app (linked to your exhibition profile)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Bronze sponsor

\$8,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registrations to the conference, dinner, and networking events
- Verbal recognition as Bronze Sponsor during conference and social functions
- Option to include digital promotional material in conference app (linked to your exhibition profile)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Conference Dinner Sponsor (Exclusive opportunity)

\$15,000 AUD (excl. GST)

Sponsorship package includes:

- 3 complimentary registrations to the conference, dinner, and networking events
- 2 additional tickets to the conference dinner only
- 2 reserved seats at a VIP table at the conference dinner
- Verbal recognition as the exclusive Dinner Sponsor during the function
- Opportunity for a company representative to give a 2-minute introduction during the dinner opening
- Company logo displayed on all signage and printed menus at the dinner
- Opportunity to distribute company brochures at the dinner
- Opportunity to provide additional branding, theming or entertainment during the dinner (at sponsor's own cost and subject to committee approval)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Welcome Reception

\$10,000 AUD (excl. GST)



Sponsorship package includes:

- 2 complimentary registrations to the conference, dinner, and networking events
- 2 additional tickets to the Welcome Reception only
- Verbal recognition as Sponsor of the Welcome Reception
- Opportunity for a company representative to give a 2-minute introduction during the Welcome Reception opening
- Opportunity to distribute company brochures at the Welcome Reception
- Company logo displayed on all signage at the Welcome Reception
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Poster Networking Sponsor (Exclusive opportunity)

\$6,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Verbal recognition as the Poster Networking Sponsor
- Option for representative to give a 2-minute company introduction at the beginning of the Poster Networking function
- Opportunity to distribute a brochure or flyer during the Poster Networking Session
- Opportunity to present the Poster Session award
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Lunch Sponsor (2 opportunities available)

\$4,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Verbal recognition as Sponsor of Networking Lunch on sponsored day (Monday 30 September or Tuesday 1 October)
- 1 promotional push notification sent during your sponsored lunch break
- Opportunity to distribute a brochure or flyer during your scheduled lunch
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Coffee Cart Sponsor

\$4,000 AUD (excl. GST)



Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Your company logo displayed on signage on the coffee cart
- 1 promotional push notification sent during the conference acknowledging your support
- Opportunity to distribute a brochure or flyer at the coffee cart
- Opportunity to provide branded coffee cups or keep cups (at sponsor's own cost, subject to approval by the organising committee)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings

Program



Conference App

\$5,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Verbal recognition as the Conference App Sponsor
- Your company logo displayed in a prominent position on the conference app
- 1 push notification sent during the conference, acknowledging your support
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Plenary Session Sponsor

(Subject to program availability)

\$5,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Verbal recognition as Plenary Session Sponsor during your allocated session
- Option for a representative to give a 2-minute company introduction and introduce the Plenary speaker
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Technical Session Sponsor (Subject to program availability)

\$4,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to conference, dinner, and networking events
- Sponsorship of one technical session in the conference program, with the opportunity to have a company representative chair the session
- Your company logo listed alongside your sponsored session in the conference program, session opening slide and lectern sign
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings

Conference Materials



Name Badge and Lanyard Sponsor (Exclusivity)

SOLD

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Your company logo printed on all name badges and lanyards, which will be distributed to all delegates at registration and worn for the duration of the conference
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Conference Proceedings Sponsor (Exclusivity)

\$3,000 AUD (excl. GST)

SOLD

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- Your company logo on the front cover of the e-book proceedings, distributed to all registered delegates
- Option to include 1 full page advertisement in the conference proceedings
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings



Exhibition



Exhibitor Stand

(Limited opportunities)

\$4,000 AUD (excl. GST)

Sponsorship package includes:

- 1 complimentary registration to the conference, dinner, and networking events
- 30-second company introduction by a representative during the conference (timing to be confirmed by the organising committee)
- 3m x 2m shell scheme booth including:
 - 2500mm (h) anodized matte frame booth with white laminated infills
 - Event branded fascia sign displaying company name and booth number
 - 1 x printed fascia name board
 - 2 x LED spotlights
 - 1 x 4amp power point
- Access to the lead capture feature and contact exchange in the conference app (details and instructions made available prior to the conference)
- Option to include digital promotional material in the conference app (linked to your exhibition profile)
- Company logo and synopsis featured on the conference website
- Company logo and synopsis listed on the conference app
- Company logo featured in the conference proceedings

** Booths will be allocated in order of receipt by IChemE and payment must be received in full to secure your booth placement.*



Sponsorship and exhibition application terms and conditions

Application Procedure

Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt. Sponsorship acceptance is subject to the review and approval of the Organisers.

Goods & Services Tax (GST)

All sponsorship and exhibition items will have a 10% goods and services tax (consistent with Australia's consumer tax system) added to the final invoice. Costs in the prospectus exclude GST.

Conditions of Payment

Full payment must be received within 30 days from the invoiced date for the application to be considered. All payment must be made in Australian Dollars.

Payment Methods

Cheque

Please include a remittance advice and make all cheques payable to: The Institution of Chemical Engineers

Credit Card

Please fill up your credit card details in the application form. Please note credit cards payments will incur a surcharge.

EFT / Bank Transfer

Bank transfers must be in Australian dollars and include any bank fees and list company name and invoice number.

Please direct payment to:

A/c Name: IChemE in Australia

Bank: Commonwealth Bank Australia

Branch: Royal Melbourne Hospital Branch

Account Number: 10080353

BSB Number: 063349 Swift Code: CTBAAU2S

Please send a copy of the transfer details with your completed application form to the contact details indicated on the form.

Cancellation Policy

If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

Note:

- 50% of the contracted amount will be retained for cancellation requests between 12 to 3 months prior to the event
- 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event

Liability

Organisers are not liable for damages or loss to sponsor or exhibitors' property.

Obligations and Rights

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

Exhibition

- Organisers reserve the right to change the layout and allocation of booths should the need arise. Exhibitors will be notified if this becomes necessary.
- Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Exhibitors must ensure the cleanliness and tidiness of their allocated space.

Contact

Chemeca 2024 Secretariat

IChemE

PO Box 143

Yarraville, VIC 3013

Australia

+61 (0)3 9642 4494

chemeca@icheme.org

Sponsorship application form

To apply, complete this form and return to Kate Toumbos, Conference and Events Executive : chemeca@icheme.org
Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

Sponsor Details (Please print in block letters)

On-site contact person:			
On-site mobile number:			
Title (Prof/Dr/Mr/Ms/Mrs/Miss)		Given Name:	
Family Name:			
Company/Organisation			
Position:			
Mailing Address:			
Country:			
Phone Business:		Mobile:	
Fax:		Email:	

Sponsor type	AUD (ex GST)		
Conference Partner	\$20,000	2 opportunities	
Hackathon Sponsor	\$20,000	Exclusive opportunity	
Gold Sponsor	\$15,000	3 opportunities	
Silver Sponsor	\$10,000	3 opportunities	
Bronze Sponsor	\$4,000	Limited opportunities	
Conference Dinner Sponsor	\$15,000	Exclusive opportunity	
Welcome Reception Sponsor	Sold	Exclusive opportunity	
Lunch Sponsor	\$4,000	2 opportunities	
Coffee Cart	\$4,000	Exclusive opportunity	
Poster Networking Sponsor	\$6,000	Exclusive opportunity	
Conference App	\$5,000	Exclusive opportunity	
Plenary Speaker Sponsor	\$5,000	5 opportunities	
Technical Session Sponsor	\$4,000	Subject to program availability	
Name Badge and Lanyard Sponsor	Sold	Exclusive opportunity	
Proceedings Sponsor	\$3,000	Exclusive opportunity	
Single Exhibition Booth (3m x 2m)	\$ 4,000	Limited opportunities	

Booth Preferences

1 _____

2 _____

3 _____

Sponsorship and Exhibition packages for 2024 (all prices are in Australian dollars and exclude GST)

Credit Card

A link will be sent to the sponsorship contact person via email for secure payment online. Please note, credit card payments will incur a surcharge

Invoice

A tax invoice will be sent to the sponsorship contact person via email. Payment is due within 30 days of the invoice date.

Authorisation

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organising Committee.

Signature			
Date		Phone Number	
Insert Total	\$	\$ amount payable excl GST (excluding credit card merchant fees)	
Billing Address:			
Invoicing Address			
Contact			

Credit Card: Please note that credit card charges will appear on your statement as IChemE in Australia.

Application, Terms and Conditions: Please complete and sign the application form and send it via email. Sponsorship acceptance is subject to the review and approval of the organisers. Goods and services tax (GST): All sponsorship items and exhibition booths include a 10% goods and services tax consistent with Australia's consumption tax system.

Conditions of payment: Full payment must be received with completed application form to be considered. Payment methods: Credit cards: Please advise if you wish to pay via EFT or credit card on the form (credit card will incur a 1.5% merchant fee if above \$10,000). A member of the team will be in touch to go through payment details. Bank transfer: Please complete an application form and provide a purchase order, once these have been received a tax invoice will be provided. Cancellation policy: If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold. Note - 50% of the contracted will be retained for cancellation requests between 12 to 3 months prior to the event - 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event. Liability: Organisers are not liable for damages or loss to sponsors property. Obligations and rights : Promotional activity must not impinge on or directly interfere with any sponsor.

Conference host

IChemE

Institution of Chemical Engineers (IChemE)

IChemE advances chemical engineering's contribution worldwide for the benefit of society. We support the development of chemical engineering professionals and provide connections to a powerful network of over 30,000 members in more than 100 countries.

We support our members in applying their expertise and experience to make an influential contribution to solving major global challenges.

IChemE is the only organisation to award Chartered Chemical Engineer and Professional Process Safety Engineer status.

www.icheme.org